



## **Writers / Journalists / Travel Journalists**

Compathos is looking for stories about geo / eco / sustainable and volunteer travel, grassroots media, citizen journalism, indie film creating social impact, cause and social action, economic and cultural shift, cultural exchange and sustainability. We believe that the immediate vehicles of experiential travel and participatory media can open our eyes to both disparity and possibilities moving us towards new ways at looking at the world and inspiring us to action. Action should be constructive, so we want to highlight and learn from people and organizations that are thoughtful, innovative, and moving toward sustainable local and global solutions. We are not a news source relaying fact, but an inspiration source focusing on the transformational impact of story and metaphor. [Pitch us your ideas.](#)

Check out categories and articles on Compathos What's New page – which will expand.  
Compathos.tv is a good place to find cool orgs to work with or write about

### **Guidelines for articles:**

Investigate, research, find the facts and unearth the story. Articles should be approximately 1000 -1400 words. Include reference links and links for reader follow through and involvement. Podcast interviews are also an option to accompany your article-contact us for details. Each article should be accompanied by 1-4 horizontal high rez jpg photos.

### **Optional questions for Founders and Non-profit initiatives**

What is your mission? Started when?

Who benefits and how? What demographics, communities, geographical locations are you serving?

(Founders) What inspired or motivated your idea? What is your personal story?

What what makes your idea unique?

How is your innovation implemented and how do you solve the particular problem you are addressing?

Types of programs?

Explain your main activities / plans for growth

Major setbacks, challenges, barriers

Who supports your work, existing partnerships, and who can do more to support your initiative

What impact are you having so far (community, environment, etc.)

What advise to others starting similar projects or ventures

What types of volunteer opportunities do you have (contact us to list a volunteer travel opportunity on our Projects page)

### **Criteria for Highlighted Projects:**

**Community relationships** - Does the organization value, support and understand local culture? Consulting with community members regarding their concerns within their own community is key. Community members should be aware of the options and long term results of their choices when working with outside organizations.

**Sustainability** – Does the organization value and provide cultural and environmental sustainability? Does the organization have short term goals or long term solutions? Does it take away from local jobs or culture, does it create non sustainable forms of dependency on corporate or non corporate entities, or does it give back, enhance and train toward self sufficiency wherever possible?

**Best Practices** - We are interested in thoughtful, holistic models that address complex issues.

**Use of resources** - How are resources used and how is impact measured.

**Innovates and Informs** - We are interested in how an organization leverages media and new media to tell their story. We are interested in organizations that are creating new forms of value through disruptive and adaptive forms of development .

**Offers Volunteer Travel Opportunities** - greater numbers of travelers are recognizing the opportunity to make contributions to the destinations they visit. Participation can range from authentic encounters, cultural exchange and sharing skill sets to forming ongoing philanthropic partnerships. We are also interested in overall impact and how volunteers can fund, build and benefit a community long term.

**Practices Hospitality** – Welcomes strangers and values diversity of faith, culture, nationalities, and political persuasions as an asset rather than a detriment. Seeks to bridge cultural and philosophical divides that often keep individuals and groups from cooperating effectively.

**Featured Artists** - artists, musicians, photographers, filmmakers, etc. flexible format.

**Social Impact Film** The Compathos Foundation is currently exploring social action film and media campaigns that have created impactful on- the-ground projects inviting viewer participation and involvement. We perceive a growing trend of compassionate participatory media. This trend needs traction. A few ideas:

- Film review / story
- Producers or directors can share their motivations, creative insights, challenges and goals.

- Evaluate various types of films and media campaigns successful at changing policy, fundraising funding, monetization, social media marketing, and creating action. How are various types of media used to harness offline activity; engage groups and individuals and cross cultural barriers?
- In terms of investment for production budgets what type of overall social returns on investments can hope to be achieved? How are impacts being measured?
- Social media networking - In what ways are independent filmmakers taking on challenges such as distribution and marketing? How can supporters contribute to the process?